

The Dog Strikes Back-2012 Volkswagen Game Day Commercial

By

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INT. ON THE COUCH DAY

First scene is a shot of the dog's depressed/relaxed face. He's laying on the couch bored, and see's a red Volkswagen pass by in the window. Gets up from couch and heads toward the back kitchen door....

INT WINDOW AFTERNOON

Focusing on Volkswagen passes by on the corner of the window..

EXT. IN DOOR DAY

The dog is halfway through the dog door and gets stuck..

INT. IN KITCHEN DAY

Shot of his Back side of him struggling to get through the door.. and gives it a couple tugs.

EXT. HALFWAY THROUGH THE DOOR

Heads back into the kitchen..

INT. ROOM IN-FRONT OF MIRROR DAY

Feeling sad looking at his shape/figure in the mirror, and gets an idea..

INT. STAIRS DAY

Figures to toss the ball down the top of the stairs..

INT. STAIRS DAY

To get some exercise for himself, jogging down first flight.

INT. STAIRS DAY

Dog then jog back up them with the ball in his mouth..

INT. STAIRS DAY

Same scene jogging back down fetching the ball he tossed down the first flight of stairs.

INT. ROOM TREADMILL DAY

Jogging on the treadmill..

INT. HALLWAY DAY

Tug's a rug with weights through the halls going to the right..

INT. T.V ROOM LATE AFTERNOON

Working out to a video with a stability ball on two legs..

INT. HALLWAY DAY

Tug's the rug with weights down the hall going to the left..

INT. IN KITCHEN DAY

Focused on him laying down next to the baby dropping food while mom's over the sink..looking up at the messy child.

INT. IN KITCHEN DAY

Focused shot on his face ignoring the scraps being dropped by the baby in the high-chair. A piece of hot dog drops and hits his nose and continues to ignore the piece.

EXT. POOL SIDE LATE AFTERNOON

Jogging along side the pool.. like its some kind of a chore..

EXT. POOL SIDE DAY

Running along side the pool, inspired and feeling good about himself.

EXT. POOL DAY

Jumps into the pool with excitement!!..

EXT. POOL DAY

Shot of hit the water and his legs paddling in the water.

EXT. POOL DAY

Continues to swim up and down the pool.

EXT. YARD DAY

Out of the pool shaking off feeling good about his figure and showin it off well.

INT. ROOM IN-FRONT OF MIRROR DAY

Observing himself in the mirror standing up proud and happy with his tail wagging, and gives a bark.

INT. ON THE COUCH DAY

Jumps onto the couch while the red Volkswagen passes by in the window for a slight second.

INT. IN KITCHEN DAY

Runs through the kitchen, and out the door..

EXT. OUT FRONT DAY

Running to catch up with the Volkswagen, through peoples yards.

EXT. OUT FRONT DAY

Jumps through a tree in the yard to catch up with the red Volkswagen.

EXT. CAR AFTERNOON

A shot of the new Volkswagen car driving down the street, and the dog comes along side to run next to it catching up with speed..

EXT. CAR AFTERNOON

shot of the backside of the vehicle driving perfectly down the street, and speeds up with power.

INT. BAR AFTERNOON

This scene focuses on the advertisement in a bar themed Star Wars, and slowly zooms out to focus on a T.v. advertising the new Volkswagen. It's kinda crowded in the bar.

INT. BAR AFTERNOON

Next scene focuses on an ugly man laughing at the bar with another man talking about the t.v in detail.

INT. BAR AFTERNOON

While someone on the right will also come into the conversation.

INT. BAR AFTERNOON

Focusing on the dark blue figure (person) expressing his opinion in a some what loud tone.

INT. BAR AFTERNOON

Another shot on the ugly man now focusing on talking with the dark blue person.

INT. BAR AFTERNOON

Somethings happening to the ugly man with his neck, looking like he's choking and try's to help himself.

INT. BAR AFTERNOON

Dark Vator holding his hand up in mid air having some sort of control over this mans neck, cutting off his breathing.

INT. BAR AFTERNOON

Gasping for air from the ugly man with the messed up nose.

INT. BAR AFTERNOON

People are watching him choke, while drinking their drinks from the bar.

INT. BAR AFTERNOON

Same scene with Dark Vator still choking this man, and lets go fast.

INT. BAR AFTERNOON

Man gasps for air as his throat is released from Dark Vators grip. And go about what they were doing..

INT. BAR AFTERNOON

People go about what they were doing also after the interruption. like everythings alright now.

INT. BAR AFTERNOON

The ugly man with the messed up nose is smiling again like a stupid drunk, nods, and makes a comment..

INT. BAR AFTERNOON

Dark Vator whips himself around in frustration and walks away..

INT. BAR AFTERNOON

Scene focuses on the crowd going about their business throughout the bar, slowly zooming out of it, to continue the Volkswagen symbol.